



TOWN OF TRURO

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Fiscal Year 2014 Goals and Objectives

Introduction

The Truro Board of Selectmen has agreed to pursue the following goals and objectives for Fiscal Year 2014, July 1, 2013 through June 30, 2014. The goals and objectives are divided into six broad categories:

- TOWN FINANCE
- LONG RANGE PLANNING
- ENVIRONMENT
- TOWN SERVICES & PUBLIC SAFETY
- OUTREACH, COMMUNITY RELATIONS AND COMMUNICATION
- TOWN ADMINISTRATION

Many of the objectives and activities are ongoing or continuing from FY2013 or earlier. Continued objectives have been marked as such.

In establishing these goals and objectives for themselves, the Selectmen intend to provide guidance and direction to the town's multi-member bodies, and to the Town Administrator and his or her appointees, in establishing their own goals and objectives to assist in the achievement of the overall goals and objectives.

TOWN FINANCE

GOAL: TRURO WILL HAVE A BUDGET THAT PROVIDES FOR ESSENTIAL SERVICES, MINIMIZES BUDGETARY GROWTH AND IS SUSTAINABLE OVER THE LONG TERM.

1. The Board of Selectmen will explore ways to increase non property tax revenues to the town (new)
 - a. The Board of Selectmen will consider filing a home rule petition to enable the Town to collect the local option rooms tax for short term vacation rentals of homes and condominiums
 - b. Town Staff will look for grant opportunities from the state and federal government.
 - c. The Board of Selectmen working with the Town Administrator and Finance Committee will conduct a comprehensive review of Town fees in order to provide for equitable fees that maximize income for the Town.
 - d. The Board of Selectmen working with the Town Administrator and the Town Accountant will establish a contract oversight and monitoring program.
2. The Board of Selectmen and Finance Committee, working through the Budget Task Force, will develop and review the budget on a functional basis. (continuing)

3. For the 2014 fiscal year the Task Force will focus on developing a purchase order system for all town departments. (continuing)
4. For the 2014 fiscal year the Task Force will study the feasibility of establishing a program of raises and/or bonuses based on employee performance. (continuing)
5. The Board of Selectmen will work with the Town Administrator and the Town's departments and multi-member bodies to find ways to reduce costs and/or improve performance by working collaboratively on issues of common interest with neighboring towns and entities, including the Cape Cod National Seashore. (continuing)

LONG-RANGE PLANNING

GOAL: TRURO WILL USE PLANNING AS A MEANS TO:

- A. PREPARE FOR THE FUTURE;**
 - B. IDENTIFY PROBLEMS AND ROADBLOCKS AS A WAY OF INFORMING EFFECTIVE SOLUTIONS AND POLICY;**
 - C. PRIORITIZE RESOURCES;**
 - D. DEVELOP PUBLIC POLICY;**
 - E. COORDINATE SERVICES; AND,**
 - F. EDUCATE AND ENGAGE CITIZENRY.**
6. The Town will complete the process to review and update the Town Charter (continuing)
 - a. The Board of Selectmen will complete establishment of a Charter Review Committee
 - b. The Charter Review Committee will review the Charter approved by the Board of Selectmen in 2012 and make recommendations for changes to the Charter by February 1, 2014
 7. The Board of Selectmen will initiate a process for revising the Town's Local Comprehensive Plan (continuing)
 - a. The Board will appoint a Local Comprehensive Plan Committee by September 30th
 - b. The Local Comprehensive Plan Committee will propose to the Board a process for engaging the community to revise the Plan by December 1st
 8. The Board of Selectmen, working with the Housing Authority, will develop a long-range plan for implementing the Town's Housing Production Plan approved in 2012. (new)
 9. The Board of Selectmen, working with the Economic Development Committee, will identify strategies for supporting sustainable economic development in the Town. (new)
 10. The Board of Selectmen will work with the Building Committee, the DPW Director, and the Town Administrator to survey all town facilities and identify current long-term debt. (new)
 11. The Board of Selectman will work with the Building Committee, the DPW Director, and the Town Administrator to develop a feasibility and cost study of the potential options to move the DPW facility off Town Hall Hill. (continuing)

ENVIRONMENT:

GOAL: THE TOWN OF TRURO WILL HOLD AS A PRIORITY THE PROTECTION OF OUR ENVIRONMENT AND OUR NATURAL RESOURCES.

12. The Board of Selectmen will continue to work with the Town of Wellfleet and the Cape Cod National Seashore, through the Herring River Restoration Committee, to finalize the MOU III for the Herring River Restoration project. (continuing)
13. The Board of Selectmen will initiate a process for developing long-term solutions at Ballston Beach and the Pamet River Valley and the Route 6 culvert at East Harbor (new)
 - a. The Board of Selectmen, working with the Conservation Commission and the National Seashore will hold a public forum to engage and educate Town residents and effected property owners in developing long term solutions
 - b. Town Staff will recommend a process for developing long term solutions for these environmentally sensitive areas

TOWN SERVICES & PUBLIC SAFETY

GOAL: THE TOWN OF TRURO WILL PROVIDE FOR CURRENT AND ANTICIPATED NEEDS OF ITS CITIZENRY THROUGH THE PROVISION OF SERVICES INCLUDING PUBLIC SAFETY IN A STATE-OF-THE-ART FASHION THAT UTILIZE BEST PRACTICES AND THAT ARE EFFICIENT AND AFFORDABLE.

14. The Board of Selectman, in conjunction with a consultant and an Advisory Committee, will develop a long-term plan for the provision of fire and rescue services in the Town (new)
 - a. The Board of Selectmen will engage the services of a consultant to assist the Town with a comprehensive review and analysis of the Truro Fire and Rescue Department, to evaluate the current capability and needs of the department and, by January 31, 2014, develop a plan including recommendations for short term and long term operations and organizational structuring of the department
 - b. The Board of Selectmen will appoint an Advisory Committee on the Future of Truro Fire & Rescue to work with the consultant
15. The Board of Selectmen will complete negotiations and sign a long term contract for disposal of solid waste (new)
16. The Board of Selectmen, working with the Board of Health and the Recycling Committee will explore ways to reduce the amount of solid waste handled through the Transfer Station by: (new)
 - a. Increasing recycling and exploring more aggressive use of composting
 - b. Exploring fee structures that will reduce solid waste
17. The Board of Selectmen will work with the Town Administrator, Public Safety authorities, Health Agent, CERT Team and community members to ensure that we have adequate emergency shelter and communications plans in place. (continuing)

18. The Board of Selectmen will work with the Chief of Police and the Bike and Walkway Committee to develop a safe roadway agenda that addresses the needs of currently “dangerous” roads as well as the expansion of safe bike-ways. (continuing)
19. The Board of Selectmen will participate in an Emergency Management training for municipal elected officials so that the Board members may better understand their roles and legal responsibilities. (new)
20. The Board of Selectmen will review the Town’s General By-law regarding Alcoholic Beverages (Chapter III Public Health, Section 1 Alcoholic Beverages) and recommend any changes that may be needed to accommodate special events and provide consistent policy guidance for Department Head approvals. (new)

OUTREACH, COMMUNITY RELATIONS AND COMMUNICATION

GOAL: TRURO WILL HAVE AN OPEN GOVERNMENT THAT ENGAGES AND INVOLVES ITS CITIZENRY.

CONTINUING:

21. The Board of Selectmen will strengthen outreach and communication efforts to more effectively engage all residents in the affairs of Town government (new)
 - a. Town Staff will recommend ways to strengthen the Town’s Website, use of Social Media and Truro TV (Channel 18) to better inform residents, property owners and visitors on civic community affairs and emergency notification, preparedness and services.
 - b. The Board of Selectmen will review the locations and publications utilized for official notices
 - c. Town Staff will work with the Board of Selectmen to implement strategies that will make Town Meeting more understandable and less confusing.
22. The Board of Selectmen and the Chairs of the Towns Committees and Boards will strengthen compliance with the State’s Open Meeting Law, Ethics Law and Public Records Law. (new)
 - a. The Town Administrator (Clerk?) will arrange for (provide?) Open Meeting Law training for all Town Committee Chairs and related Town Staff.
 - b. The Town Clerk will develop a system for monitoring and ensuring all Town Elected and Appointed Officials and Town Staff complete the on-line Ethics Test administered by the State Ethics Commission on a regular basis.
 - c. All Town Elected and Appointed Officials and Town Staff shall certify that they have completed the State’s on-line Ethics Test by December 1, 2013.
 - d. All Town Committee members will complete and submit the necessary conflict of interest disclosure statements (if needed) to the Board of Selectmen by December 1, 2013.
23. The Board of Selectmen, working with the Cable & Internet Advisory Committee will continue to identify ways to ensure broadband internet service is available in all areas of the Town. (continuing)
24. The Board of Selectmen, working with the Cable & Internet Advisory Committee will review the Town’s contract with Comcast and monitor compliance with the terms of the contract including expansion of service. (continuing)

25. The Board of Selectmen, working with the Cable & Internet Advisory Committee will advocate for the installation of free “wireless hotspots” at Snow’s and Veteran’s parks through Comcast or other service provider(s). (new)

TOWN ADMINISTRATION

GOAL: THE TOWN ADMINISTRATION OF TRURO WILL:

- A. UTILIZE BEST PRACTICES;**
- B. BE OF AN APPROPRIATE SIZE;**
- C. HAVE A STAFF THAT IS ADEQUATELY AND FAIRLY COMPENSATED;**
- D. UTILIZE INTER-GOVERNMENTAL COOPERATION WHEN APPROPRIATE;**
- AND,**
- E. IS SUSTAINABLE.**

27. The Board of Selectmen will review legal services needed by Town Government, and how to best provide them. (new)
28. The Board of Selectmen will complete renegotiation of labor contracts with AFSCME (DPW employees) LIUNA, Police Federation and Communicators (Dispatchers)
29. The Board of Selectmen will revise the Town Administrator evaluation form. (new)
30. The Board of Selectmen will explore the implications of the Open Cape System and the Town's role in it. The Board of Selectmen will work to expand the technology capabilities and infrastructure of the town by participating as actively as possible with the Town's connection with Open Cape. (continuing)
31. The Board of Selectmen will set as a goal for the Town Administrator to review all job descriptions with the exception of public safety positions and to secure the services of a consultant (new)

Jay Coburn, Chair

Janet W. Worthington, Clerk

Breon Dunigan, Vice-Chair

Robert Weinstein

Board of Selectmen
Town of Truro

Paul Wisotzky